

London Print Company brochure

We design

We design and we print. ~~But but~~ we also understand business.

All kinds of printing

Printing ~~has become much more advanced over the year~~ today isn't as simple as it used to be. With our expertise and experience, we ~~are able to~~ can help you through the maze of ~~printing available~~ options available.

We offer extremely good value ~~full full~~ colour printing ~~through at~~ our branch of Printing.com on Shaftsbury Avenue. ~~In addition, w~~ We also offer spot colour, digital, thermographic, large format and silk screen printing; ~~as well as~~ foiling and embossing; —and some printing of the more obscure processes you may not have heard of. ~~you've probably never heard of!~~

Design matters

Design Matters

~~However good your~~ Even good quality printing, ~~it~~ will never truly disguise a poor design.

~~The Armed with the~~ latest software wizards, ~~all of us let you knock up~~ can pull together a design ~~layout in no time~~. ~~But, this is often a false economy~~. ~~However design is not just knowing which buttons to press~~.

~~It's Over and above layout,~~ design is about creating a mood, delivering a message successfully and achieving the desired response, ~~and delivering a message successfully~~. These are areas we can add value.

~~Now that's where we come in.~~

Our design team will ~~listen to go through~~ your requirements with you and ~~work with you to develop~~ create designs materials that achieve your goals — all within your budget.

Document copying service

Document copying service

Superb quality copying and binding — on time —and on budget

Helping you through the printing maze

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Full colour

Colour significantly increases reader response. ~~Through~~ We offer exceptional value colour printing at our branch of Printing.com, ~~we offer exceptional value for colour printing.~~

Colour Matching / Spot Colour

~~When~~ Ideal when precise colour matches are essential – for instance, when you want to reproduce ~~or~~ your corporate image ~~is important, we also print in spot colours.~~

Digital colour

A fast, cost-effective process, where text ~~Fast, Economic and~~ can be personalised with reader details ~~for maximum impact.~~

Thermographic

~~Where the ink is r~~aised ink on ~~the a~~ paper or card surface.

Foiling and Embossing

Gold, silver or embossed print, when you need to make a real impression ~~— in gold, silver or embossed. Stand out from the rest!.~~

Die Cutting

Printed materials with custom ~~Customising~~ edges or cut-out ~~cutting out~~ shapes.

Silk Screen

Printing onto ~~different~~ substrates like – e.g., ~~like~~ plastic, ~~for example.~~

Large Format

Large posters and stands for indoor/outdoor exhibitions.

And more...

Label printing, book printing, CD/DVD printing – the list goes on! We have a network of trusted associate printers we work with to ensure you get a good quality job on time.

Design and Creative Services

Design can ~~mean sometimes make~~ the difference between success and failure. Good design can persuade and encourage, ~~whereas poor.~~ ~~Poor design work~~ can ~~be more~~ actually be damaging to your image. ~~than you'd think~~

~~In a world of many competing messages, w~~We want to make your message stand out from the crowd. We offer a comprehensive design service ~~taking your work~~ from concept ~~right~~ through to print. We have the expertise and flexibility ~~and expertise~~ to produce everything from a ~~simple~~ business card ~~or to~~ a complete corporate identity.

We encourage all of our customers to allocate around 30% of their print budget to design. It doesn't matter how many leaflets you send out. Typically, it's ~~it's~~ the design that counts in attracting a positive response.

Artwork Packages

To make things easier for you, we've created some great-value artwork packages. Why not download our ~~Our~~ Design & Creative Services brochure ~~is available as a PDF, which you can download~~ from our web site at www.londonprint.co.uk?

Getting Online: Web Design

Getting yourself a web presence is easier than ever before. Our user-friendly website management system gives you the chance to ~~We've developed technology which lets us build create a branded websites simply and quickly.~~ ~~As well as being created with your image in mind, this means your website may, and at a fraction of the~~ cost less than it might ~~from of employing~~ a ~~traditional~~ web designer. Just follow the simple steps and you'll be up and running in no time.

~~Everyone knows, old news is bad news. That's why you~~ As part of the package, you also get access to the Update Centre with your website. It means you can update content quickly, easily and whenever you want, using only the same skills as you'd need to write a letter. The Update Centre service is free of charge too. ~~With the same skills you need to type a letter, you can update your website's content quickly and easily whenever you want (free of charge, of course!)~~

~~We've~~ We can ~~take~~ the pain out of getting your ~~personal~~ website online. Just follow the simple steps and you'll be up and running in no time. ~~And We we~~ promise we won't be filling your head with useless techno-jargon ~~— promoting your business is hard enough without having to learn a new language! .~~

Call or email us anytime to find out more.