

Meta description

Coaching and facilitation for individuals, teams and businesses in the creative industries. A creative approach to business, and a business approach to creativity.

CAPITALISE ON CREATIVITY

At Capitalise on Creativity, we offer coaching and facilitation for individuals, teams and businesses in the creative industries. Ask yourself...

Q: Do you still work to the values and visions you had?

Q: Are you daring to do the biggest and best things with your creativity?

Where do you want to be?

If GREAT THINGS come to mind, then that's the perfect place to start.

We'll encourage you to imagine as BIG as you dare to. It really is easier to play this bigger game than to shrink into a smaller mould, for which you have no authentic desire.

One of our aims will be to develop clarity and focus. Above all, it'll help to make visions a reality and the creative opportunities come knocking.

[Coaching and facilitation](#) ★
[What we're passionate about right now](#) ★

COACHING AND FACILITATION

We take a creative approach to business, and a business approach to creativity. It means discussion, exploration and encouragement. It also means engagement, creative problem solving and goal setting.

We're positive we can help you to:

- ★ Enhance your productivity
- ★ Get more from working collaboratively
- ★ Form solid business structures and strategies
- ★ Create sustainable models for growth

What gets you out of bed in the morning?

Why did you choose to do what you? And what's important to you in your line of work? These values are the foundations of your brand – the ground on which you can build solid goals and strategies.

Our work is often about helping creatives to establish where their business is out of balance. We support development through performance and leadership coaching, facilitated brainstorming, solution-focused coaching, and targeted staff training. A system of checks and balances can also help to promote continued growth and commitment.

YOUR CREATIVE BUSINESS

The programme of work we agree on will always be tailored to you and your goals. Together we can draw out values and vision, expand horizons, ground inspiration, bring about a freedom of action, and create space for dialogue between collaborators.

Participants are genuinely amazed when aspirations – and opportunities that fit with these aspirations – start to present themselves without the expected struggle.

Vision and values

Creativity. Playfulness. Grace. Joy. Passion. Effortlessness. Abundance. Our values are clearly embodied in the work we do. It's where we begin as a business, and where we'll begin with you and your business.

Grounding vision and values brings about profit on many levels – over and above the financial.

[Creative industries](#) 
[Contact us](#) 

THE CREATIVE INDUSTRIES

It's truly thrilling to be working in the creative industries right now.

The creative industries make up 7.3 per cent of the UK economy – a figure that is comparable to the financial services sector. What's more, it's currently growing at almost twice the rate of the rest of the market.

The future's certainly bright for businesses like ours.

Right now, we're passionate about...

We believe it's important for individuals and organisations to create connections, communities and networks. Collaborative creativity can be very powerful and very rewarding.

Music Leader's Network

Tamara is currently developing the Music Leaders' Network for the Music Publishers' Association, as part of the [Cultural Leadership Programme](#). The network was set up to contribute to the growth of a new culture of leadership in the commercial music industry.

Find out more about Tamara's work [on our blog](#).

Business start-ups

We've recently developed a Capitalise on Creativity training and group coaching programme for those who are starting up in the creative industries or want to take their business to the next level.

For more information on the programme, [contact us](#).

ABOUT TAMARA

Tamara has a staunch faith in peoples' talents, and has worked exclusively for around five years as a catalyst for creative individuals and organisations.

As well as a lifelong interest in design and architecture, her inspiration originated from working in the empowering environment of Richard Branson's Virgin Management company, where she was responsible for assessing the many new business proposals the organisation received.

In this work, Tamara saw that it was easy for creatives to get knocked off balance because so much of their very selves was at stake in the work they were proposing to sell. She felt that, with some containment and encouragement, these people could have made the right choices to take them along the path to success.

Tamara's experience

Tamara's academic and professional qualifications include a BA (Honours); two sets of coach training (including a certification in ontological coaching); training in facilitation and team coaching; and further study into topics like the Enneagram personality profiler and the Principles of Attraction.

Her experience has shown her the vital importance of encouraging creatives to identify and apply their core values to their work, as well as to forge a clear vision for it. Both, she believes, are vital ingredients in maintaining enthusiasm, passion and growth over the long term.

Tamara's capacity to say 'NO, NO, NO' with humour and lightness, when she sees her clients swerving from their chosen values and dreams, is as empowering as the times when she'll respond with a definite 'YES, YES, YES'.

[Contact us](#) 
[Frequently asked questions](#) 

CONTACTING US

Complete our online form

Name: [compulsory]
Company: [not compulsory]
Free consultation: [yes please | no thanks]
Phone: [compulsory]
Email address: [compulsory]
Preferred contact: [phone | email | either]
Want to receive blog updates?: [yes please | no thanks]

Call or email

Phone: 020 8319 0289

Email: tamara@capitaliseoncreativity.com

We look forward to speaking with you soon.

Tamara

FREQUENTLY ASKED QUESTIONS

Q: How much does coaching and/or facilitation cost?

A: The cost of a coaching and/or facilitation programme truly depends on your requirements. Whether you're a creative that works alone or part of a larger organisation, why not [get in contact with us](#) to make the most of a free initial consultation?

Q: What type of organisations does Capitalise on Creativity work with?

A: We work with individuals, teams and businesses in the creative industries – and the individuals and organisations that support the creative industries. To date, our clients have included media and film production companies, graphic and web design practices, interior designers and stylists. Why not [get in contact](#) with us? It'd be great to hear more about what you do.

Q: Who works for Capitalise on Creativity?

A: Capitalise on Creativity was established in XXXX by [Tamara Gal-On](#). Tamara works with a number of associates – from co-facilitators to singers and poets. Given the right circumstances, this kind of associate work can be very productive.